

STATED PREFERENCE METHODS

24th Nov – 28th Nov, 2014



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DESCRIPTION

Objective

Stated Preference Methods are useful tools aimed at assessing the social welfare impacts of public and private policies and play a key role in applied economic research. The workshop develops step by step stated preference models that are used for the economic assessment of policy initiatives.

The course will follow model-based peer-reviewed publications in international journals to cover contemporary policy issues in the areas of sustainability, environmental, health and tourism economics. For the computer implementation of stated preference methods the course builds on the programming language R. The fundamental strength of R lies in that: i) it is a free software; ii) it is constantly improved by a large list of researchers in statistics, econometrics and applied fields; iii) it is an easy frme with which mathematically-defined models can be formulated and solved.

Material and teaching is in English. Registered participants will receive teaching material prior to the start of the workshop such that they can prepare in advance. Teaching will combine lectures on theoretical underpinnings with worked examples on model implementation based on peer-reviewed publications.

Prerequisites

Participants should be familiar with intermediate microeconomics. In the run-up to the workshop, participants should get to know the basics of the programming language R which is used for the numerical implementation of different non-market valuation techniques as well as data management.

A compact do-it-yourself R tutorial will be sent out to participants in advance.

Participants are required to bring a laptop.

Target group

The workshop is targeted to scientific researchers and policy analysts at universities, research centers, consulting companies and ministries that are interested in the economic impact assessment of policy interventions using stated preference methods.

The workshop will pay special attention to the applied analysis of sustainability policies in areas like tourism, environmental and health economics.



2 PROGRAM

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Instructors

Bengt Kriström
Thomas Laitila

Your benefit

The workshop provides you with state-of-the-art Stated Preference Methods in terms of designing and modeling techniques. Application of these techniques will allow you to gain insights into economic theory with numbers and to undertake comprehensive economic impact assessment of public and private policies based on real data.

Monday

- 00:00 Background
- 00:00 Welfare Economic concepts
- 00:00 Cost-Benefit analysis
- 00:00 Introduction to R

Tuesday

- 00:00 Contingent Valuation
- 00:00 The 4 phases
- 00:00 Guidelines
- 00:00 The RUM approach
- 00:00 RUM-modelling in practice for the binary response model

Wednesday

- 00:00 Some extensions of the basic model
- 00:00 Double Bounded
- 00:00 Spike Models
- 00:00 Non-parametrics
- 00:00 Intervals

Thursday

- 00:00 Choice Experiments
- 00:00 Design of CE
- 00:00 Statistical modeling of CE data
- 00:00 The MNL model
- 00:00 Measuring WTP
- 00:00 Opt-out and Status quo options

Friday

- 00:00 The RPL model
- 00:00 Treatment design
- 00:00 Statistical design theory
- 00:00 Optimal design



3 REGISTRATION INFO

Fee

The fee for the workshop amounts to EUR 600.- (exc. VAT).

Academic participants from accredited universities or research institutions will be admitted for a discount of 20%. Graduate students from accredited academic institutions are likewise admitted on a space-available basis for a discount of 30%.

The seminar fee includes participation in the seminar, seminar documentation, lunch and transportation from hotel “Reina Isabel” in Las Palmas de Gran Canaria to the University. The fee does not cover other meals, accommodation and travel. You will receive payment instructions upon reception of your registration.

Registration

To register send this Registration Form to:

Jorge Araña

Stated Preference Methods Course

Institute of Tourism and Sustainable Development (TiDES)

Universidad de Las Palmas de Gran Canaria

e-mail: jarana_tides@ulpgc.es

After receipt of the registration, the application is binding. In case of this application being cancelled within 7 natural days prior to the start of the seminar, seminar fees will be charged at their full amount. In case of earlier cancellation we will charge a handling fee of EUR 50. However, if you are unable to take part yourself, you are free to assign a representative to take your place.

Enrolment is limited to 15 participants.

If you are interested in this seminar make the plane and hotel reservations as soon as possible. End of November is still high season in Gran Canaria. The seminar will take place with a minimum number of 12 participants.

Accomodation

We have reserved a limited number of rooms with special rates for the seminar participants at hotel “Reina Isabel” in Las Palmas de G.C. (deadline: 16th November 2014). You should contact “Viajes Insular” directly for hotel reservation purposes. Send your requests to empresas@viajesinsular.es



4 THE UNIVERSITY

The **University of Las Palmas de Gran Canaria (ULPGC)** is located on the island of Gran Canaria, the most populated of the Canary Islands, with about 750,000 inhabitants, 450,000 of which live in the capital city, Las Palmas de Gran Canaria.

Its geographical situation (near the Eastern coast of Morocco), its European historical and cultural heritage (as a part of Spain since 1490 and of the European Union since 1986), and its tropical and mild climate (between 17-20 degrees in winter, and 25-30 in summer), have all made of the Canary Islands a melting pot of different cultures and a region mainly focused on tourism, trade and services, with a specific economic regime both within Spain and the European Union.

Although some of the constituent colleges and faculties date back to the early seventies, the current organisation and structure of the ULPGC was established in 1989. Nowadays it offers to more than 20,000 Spanish and foreign students a wide number of studies, from Literature, History or Arts, to Computing, Architecture, Engineering or Economics. Organisation of the studies in Economics.

The undergraduate programs in Economics, Tourism and Business Administration offered by the Faculty of Economics and Business Administration are among the most demanded by students in the Canary Islands. The Faculty is located in the well-communicated Campus of Tafira, 15 minutes away from Las Palmas de Gran Canaria.

The Degree in Economics was first introduced in 1995, and counts already with about 600 students. It was inspired in the most successful Spanish and European Programs in Economics, and is currently conducted by a strongly motivated and highly qualified teaching-staff coming from academic and professional circles with a pronounced international profile in their background. Despite its recent creation the studies have already gained a well-known and increasing reputation among local businesses and institutions.

5 THE INSTITUTE TIDES

The **Institute of Sustainable Tourism and Economic Development, Tides**, which belongs to the University of Las Palmas de Gran Canaria (ULPGC) is a research institute whose objectives are to undertake research in tourism of excellence, generating and disseminating scientific knowledge and to be integrated in the international networks of tourism of excellence. The institute also provides education, training and awareness for the improvement of tourism development. Finally, it applies the knowledge generated to impulse the improvement of economic, social and environmental tourism in diverse destinations. The Tides Institute is in charge of research in tourism at ULPGC and has contributed to the fact that the university is now in fourth position among the different research centres in Europe for scientific productivity on tourism, second position in the world, shared with other universities, for scientific productivity on marketing and management for destinations, fourth position at a worldwide level for scientific productivity in research on brand and image and first position in Iberoamerica in scientific productivity in hospitality.

www.tides.es





6 LINKS

www.grancanaria.com

www.laguiadegrancanaria.com

MSN local weather

7 CONTACT

If you have further questions please contact:

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